

Compensation Plan

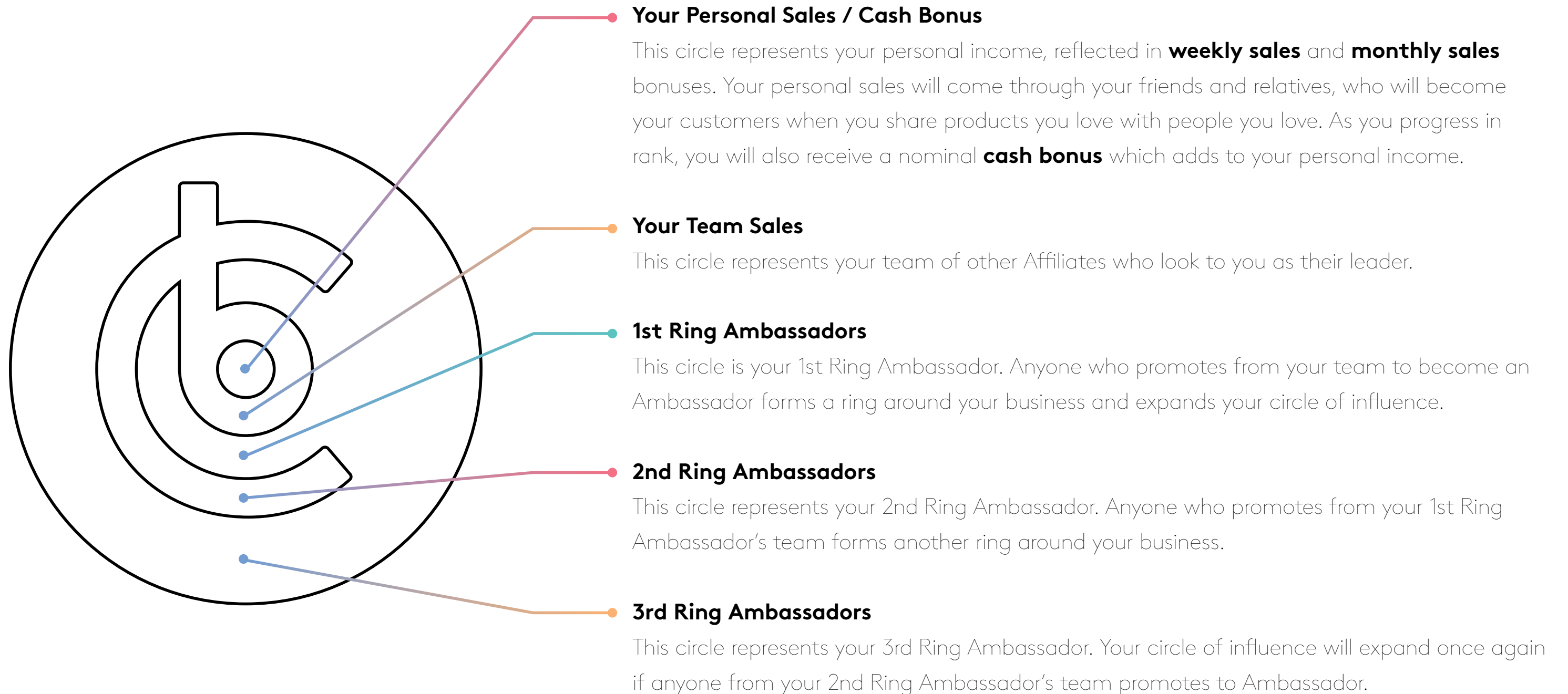


BECAUSE
COSMETICS

Overview

Your business is our business, which is why we put together this compensation plan to help set you up for success with BeCause Cosmetics. Not only will this document help you understand the ins and outs of your business, but it will help you maximize your business' growth.

Before we get into the nitty gritty, **did you know our icon is also a plan for your business?**



Affiliate Types

There are many ways to earn an income and be part of the beauty revolution. The first step in your BeCause journey routine is to join as an Affiliate, where you will have the opportunity to grow your business and progress up the ranks to Ambassador-level.

Affiliate	Ambassador
<ul style="list-style-type: none">• Enrolls under an Affiliate or Ambassador<ul style="list-style-type: none">* Receives 20-35% commission on PV• Receives commissions on downline volumes when qualification for rank are met<ul style="list-style-type: none">* Purchase of Affiliate Branding Kit is required* Hostess rewards apply to eligible orders* Replicated Website available (just \$5/month)* Access to Virtual Office to place orders• Can enroll other Affiliates members (with website subscription)<ul style="list-style-type: none">* Customers can place orders on your Replicated Site (with subscription)	<ul style="list-style-type: none">• Completes qualifications to rank advance to Ambassador Level• Receives 30-35% commission on PV• Receives commissions on downline volumes when qualification for rank are met• Hostess rewards apply to eligible orders• Replicated Website available (just \$5/month)• Has access to Virtual Office• Can enroll other Affiliates members (with website subscription)• Customers can place orders on your Replicated Site (with subscription)• Participation in Ambassador Councils for product development, charitable giving, policies and procedures, events, and incentives.

How do I get paid?

We believe in empowering our Affiliates, regardless of your rank, through fairness and transparency. So we have put together a comprehensive graph that details your different streams of compensation based on your sales and rank.

Commissions	
Who pays me?	Commissions are deposited into your account that you specify for direct deposit upon enrollment. Base commissions are paid weekly (20% for Affiliates and 30% for Affiliate Level 1 through Diamond Ambassador). Bonuses are paid monthly.
When do I get paid?	Weekly every Wednesday for your personal sales, and monthly bonuses are paid on the 10th of the following month.

Personal Commissions					Downline Bonus			
Affiliate Rank	Cash Bonus (Upon Rank Achievement)	Weekly Sales Commission	Monthly Sales Commission		Team Volume	1st Ring Ambassadors	2nd Ring Ambassadors	3rd Ring Ambassadors
			\$500-\$999	\$1000 +				
			5% (based on Lifetime Volume by end of month)	10% (based on Lifetime Volume by end of month)				
Affiliate		20%						
Affiliate Level 1	\$100	30%		5%	2%			
Affiliate Level 2	\$250	30%		5%	2%			
Affiliate Level 3	\$750	30%		5%	3%			
Silver Ambassador	\$2,000	30%		5%	3%			
Gold Ambassador	\$5,000	30%		5%	3%	3%		
Platinum Ambassador	\$10,000	30%		5%	3%	3%	4%	
Diamond Ambassador	\$25,000	30%		5%	3%	3%	4%	5%

How do I qualify?

We care about the way you grow your business, so we put together a graph that explains how to achieve each rank along your BeCause business journey alongside an organizational chart that illustrates how your business could look.

Before we get started on how you qualify, let us explain a few terms:

- **Personal Volume:** The amount that you personally sell each month.
- **Team Volume:** The amount your team sells each month.
- **Verified Affiliate:** A Frontline Affiliate with at least \$300 personal volume in the month.

Qualifications							
Monthly Rank	Personal Volume	Team Volume	Total Downline Volume	Verified Affiliates	1st Ring Ambassadors	2nd Ring Ambassadors	3rd Ring Ambassadors
Affiliate Level 1	\$500	\$2,000	\$2,000	1			
Affiliate Level 2	\$500	\$4,000	\$4,000	2			
Affiliate Level 3	\$500	\$10,000	\$10,000	3			
Silver Ambassador	\$500	\$10,000	\$20,000	4			
Gold Ambassador	\$500	\$10,000	\$30,000	4	1		
Platinum Ambassador	\$500	\$20,000	\$60,000	4	2	1	
Diamond Ambassador	\$500	\$20,000	\$100,000	4	4	1	1

BeCause Rewards

When you receive points, you'll be emailed a link to your account where you can access and redeem them.
 You can spend your points on anything in the online marketplace.

For questions or assistance with your points account please contact BI Worldwide at: ProAccounts@BiWorldwide.com

We invite you to shop around right now and start dreaming of (or redeeming) the rewards you deserve for sharing the products you love with the people you love!

Shop the general site at bit.ly/BeCauseRewards
Program Password = BeCause1

Enter the program password into the Program Password field under "New Users". Then proceed to clicking "Browse Only".

Quick Start Program

Time Frame	Requirement	Award
30	500 PV + 1 recruit	100 BeCause Rewards Points
60	1000 PV + 2 recruits	200 BeCause Rewards Points
90	1500 PV + 3 recruits	300 BeCause Rewards Points
Beauty in Action	Earn all 3 requirements in 90 days	400 BeCause Rewards Points

Sales Rewards

Sales	Points Awarded Monthly
300 PV	25
500 PV	50
1000 PV	75

Rank Advancement Rewards

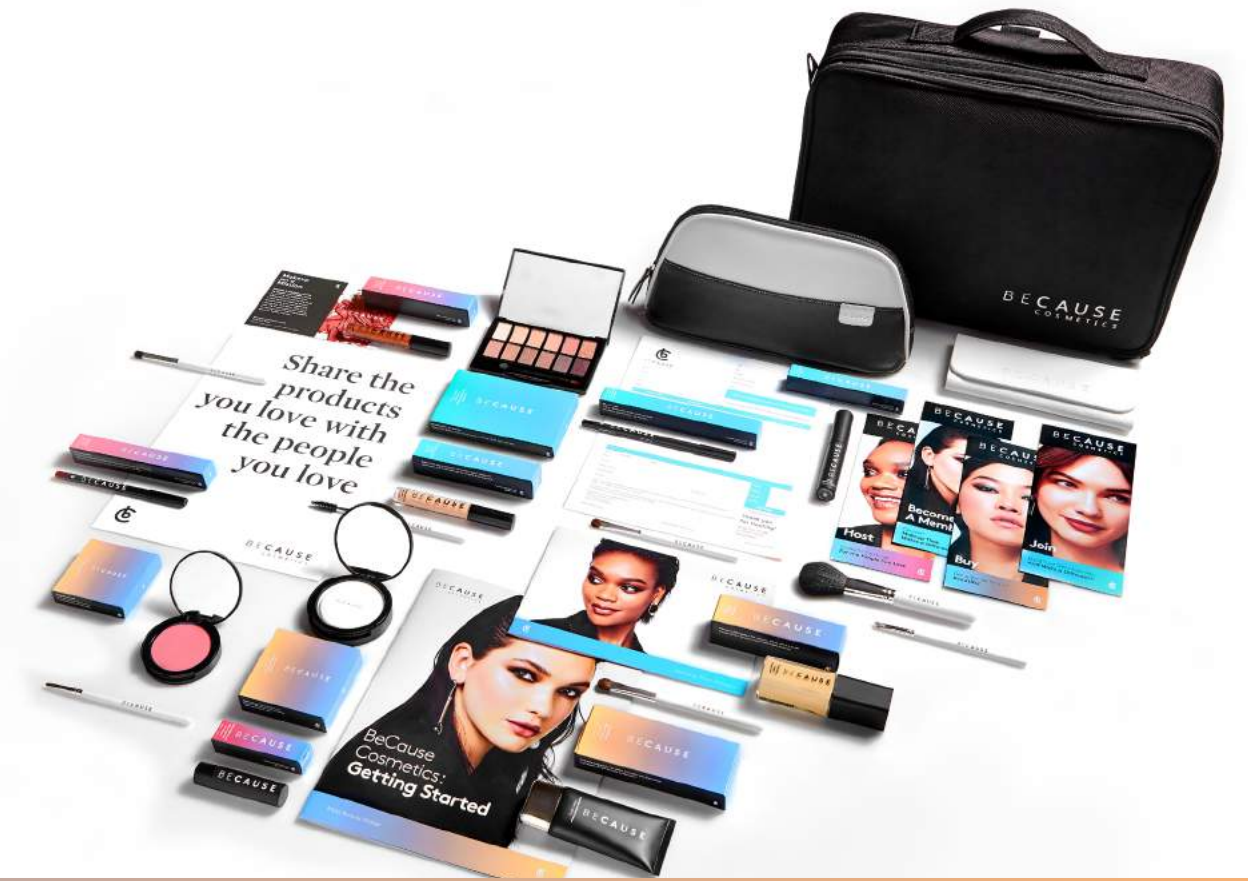
Rank Advancement	Points Awarded One Time	Points Awarded Monthly
Affiliate Level 1	240	20
Affiliate Level 2	480	40
Affiliate Level 3	1,200	100
Silver Ambassador	2,400	200
Gold Ambassador	3,600	300
Platinum Ambassador	7,200	600
Diamond Ambassador	12,000	1000

For every 500 PV above 1000, we reward you an additional 25 BeCause Rewards points. Points for "One-time" are awarded the first time the Affiliate or Ambassador reaches that rank. Points for "Monthly" are only awarded when an Affiliate or Ambassador qualifies for the month at the highest rank she has previously achieved (when her "Rank" for the month equals her "Permanent Title" on the downline report).



Branding Kit

Our Branding Kits offer a variety of products and business tools that every new Affiliate needs to get her business up and running. Take a minute and explore everything that is included and how to use it to build your business.



Mini Branding Kit		Pro Branding Kit	
<p>\$99 (Valued over \$230)</p>		<p>\$199 (Valued over \$450)</p>	
<p>Products</p> <ul style="list-style-type: none"> Fix & Finish Setting Spray \$20 MAX Volume Mascara \$25 Essential Eye Styling Palette \$45 Silky Matte Lip Crayon \$18 BeCause Blending Sponge \$18 To The Point: Essential Beauty Sharpener \$12 	<p>Business Supplies</p> <ul style="list-style-type: none"> Welcome Card Getting Started Guide Catalogs (50) Buy Brochure (5) Host Brochure (5) Join Brochure (5) Order Forms (25) Hostess Envelopes (25) Cosmetic Traveler Bag 	<p>Products</p> <ul style="list-style-type: none"> Mattifying Sheer Primer \$32 Luminous Under Eye Concealer \$24 Hydrating Liquid Foundation \$36 Set & Extend Finishing Powder \$22 Essential Eye Styling Palette \$45 Long Lasting Pencil Eyeliner \$15 MAX Volume Mascara \$25 Illuminating Blush \$26 Long Wear Lip Liner \$15 Ultra Rich Long Wear Lipstick \$20 Metallic Liquid Lip Color \$20 	<p>Business Supplies</p> <ul style="list-style-type: none"> Welcome Card Getting Started Guide Catalogs (25) Buy Brochure (5) Host Brochure (5) Join Brochure (5) Beauty Club Member Brochure (5) Order Forms (25) Hostess Envelopes (25) The Black Bag Cosmetic Traveler Bag Makeup Brush Kit